

TIN LADY



MEMBERSHIP NOVEMBER BULLETIN

November is “Membership Month” have a Most Magical Membership Month report what your unit/district accomplished in your end of year report. There will be a “Most Magical Gift” for the one unit and one district that used their super powers the most during the month of November.

How do we encourage new members to join and members to renew/rejoin? Here are a few ideas –

1. Provide volunteers significant opportunities to contribute to our mission. Volunteering at a VA Medical facility, escort veterans to appointments, participate in stand-downs to support homeless veterans, mentor military families etc. There is a multitude of different volunteer opportunities we provide to support our veterans. Determine potential members passion and support them in finding the right volunteer project.
2. Recognize all members for their contributions, volunteering, serving as a chairman, officer, food services, chairing events, working events, mentoring a new members, contacting members to renew and being a good example of *Service Not Self*.
3. Share your knowledge – help members with Department / National websites. Inform members of benefits of being a member to include any discounts (carry your ALA membership card with you and ASK).
4. Rid your unit of discrimination in all forms. Our members are our treasure treat members as such. Make sure all members have a positive experience they will most likely renew when it is time. Be welcoming to all say hello thank you for joining our Unit we really need *YOU* or thank you for being a member of this unit we really need *YOU*. Encourage all to attend Unit meetings but be respectful of a member’s choice not to attend meetings. Their dues support our programs, which makes them a valued member too.
5. Have mini workshops at meeting or another time to support or refresh members on ALA programs.
6. Communicate with all units in your district to share information. With diversity we gain knowledge and strength.
7. If you are a unit membership chairman ensure the new member has a new member kit that is available at www.ALAforVeterans.org and personalize it for your unit. Ask them “how do you want to be involved” this will help determine what volunteer activities might suit their skills.
8. Most of all have fun!!!

Mid-Year Report forms will be on line in November please encourage all unit members and membership chairmen to complete the Mid-Year Report and submit to District in a timely manner. District Membership Chairman I am counting on you to submit your District Mid-Year Report to me on time. That will allow me to be on time and all of us to have a holiday season with our reports already completed. California lets have 100% reporting.

MEMBERSHIP CHAIRMEN PLEASE TRANSMIT YOUR MEMBERSHIP WEEKLY!!!

I want to thank Districts: 2, 3, 6, 7, 8, 9, 11, 12, 13, 17, 20, 21, 23, 24, 25, 26, 27, 28, 29 that currently have no Units with 0 membership (as of October 23). GREAT JOB!!!!

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MAKE MEMBERSHIP MEANINGFUL FOR OUR MEMBERS