

TIN LADY



MEMBERSHIP  
OCTOBER BULLETIN

Fall is slowly arriving and providing a much-needed drop in temperature for some of our California Districts. As we continue to renew, rejoin and recruit new members, take a moment to enjoy all that you have accomplished in our first three months. California's membership as of September 27, 2017 is 4,210 down a bit from last year. I know we will end up with a great 2018 Membership year because we have awesome ALA members working to achieve our goals. I wanted to provide accomplishment dates that will earn Units & Districts a certificate when each goal is met. The certificates will be provided at our "**Super Hero Cape Membership Party**" held at our Mid-Year Meeting January 19 - January 21, 2018.

**ACCOMPLISHMENT DATES:**

1. October 18, 2017 - certificate awarded for 30% of goal
2. November 15, 2017 - certificate awarded for 55% of goal
3. December 20, 2017 - certificate awarded for 65% of goal
4. January 5, 2018 - certificate awarded for 80% of goal

Our National Membership Chairman this year is Donna Ray, Department of Ohio, and our Western Division Chairman is Jan Cushing, Department of Arizona. National wants us to know that we ALA members are the Auxiliary's most valuable assets and through our daily efforts we will grow our membership. I would like to add - THANK YOU for helping our veterans, military and their families and for your kindness & generosity.

**Mid-Year Reports due dates:**

1. Unit to District due December 4, 2017
2. District to Department due December 11, 2017
3. Department to Western Division Chairman due January 5, 2018

As you can see, that leaves me 3 weeks (including Christmas) to have our thirty-district reporting information in my report to Western Division. Suggestions for members: keep a monthly log on your membership activities. When it is time for your Unit chairman to create the unit report it will be a breeze for her and you. Please be on time. It would be magical to announce at Mid-Year that we in California had 100% reporting. Your reports should tell me your individual story and your Units story of how you worked membership in your programs. I would love pictures, newspaper articles, radio, TV announcements, blogs etc.

First renewal notices were mailed September 15<sup>th</sup> for the 2018 membership year the second notice will be mailed by January 15, 2017 for 2018 membership year. Don't wait for those renewal notices. Contact your members by all modes of communication, phone, email, text and mail.

November is "Membership Month." Think out of the box and do something spectacular. Make sure you record your exciting Membership Month one of your End of Year report questions, and a special gift for the "Most Magical Membership Month".

I wanted to announce Department of California's 2017 Silver Brigade Winner **Tiffany Guertin**, Unit 106, District 25. Great job Tiffany.

*Joan Cannon, Membership Chairman*  
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