

**The American Legion
National Executive Committee**

**Held on
May 8 - 9, 2013**

Resolution

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No.: 20
Title: The American Legion Poppy Program
Origin: Internal Affairs Commission

WHEREAS, Resolution No. 534 (1925 National Convention), Subject: Poppy as the Official Flower and Endorse Program of Auxiliary; Resolution No. 274 (1926 National Convention), Subject: Poppy to be Worn on Memorial Day and Made by Disabled Veterans; Resolution No. 697 (1931 National Convention), Subject: Poppy Sales; Resolution No. 22 (NEC, November 1942), Subject: Expenditure of Poppy Funds; Resolution No. 45 (NEC, July 1945), Subject: Poppy Sale Funds; Resolution No. 40 (NEC, May 1952), Subject: Use of Funds Derived from Poppy Sales; Resolution No. 69 (NEC, April 1953), Subject: Use of Funds Derived From Poppy Sales; Resolution No. 6 (NEC, November 1957), Subject: Amend Resolution No. 69 Entitled “ Use of Funds Derived From Poppy Sales”; Resolution No. 20 (NEC, May 1967), Subject: Amending Rules for Expenditure of Poppy Funds; Resolution No. 18 (NEC, October 1971), Subject: Amending Rules for Expenditure of Poppy Funds; Resolution No. 15 (NEC, May 2001), Subject: Authorized Makers of the Memorial Poppy for The American Legion Poppy Program and Resolution No. 28 (NEC, October 2008), Subject: The American Legion Poppy Program specify how funds derived from the sale of The American Legion and the American Legion Auxiliary Poppy shall be used; and

WHEREAS, The Poppy Program is normally conducted by the Auxiliary but the Poppy Program is an American Legion Family event where both The American Legion post and the Sons of The American Legion squadron should participate with the Auxiliary unit as far as organizing, promoting, and distributing while following the procedures established within the department; and

WHEREAS, The Poppy Program was expanded in 2001 (Resolution No. 15, NEC May 2001) to allow all veterans not just disabled veterans to manufacture the poppies under the supervision of The American Legion Auxiliary; and

WHEREAS, The intent of the 2001 Resolution was to keep the Memorial Poppy made by veterans and avoid commercialism; and

WHEREAS, The American Legion Auxiliary is experiencing more demand than the departments who have active poppy production programs can supply; and

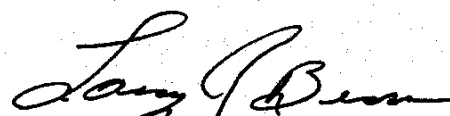
WHEREAS, Now is the time to allow the American Legion Auxiliary more flexibility by not just restricting the authorization to just veterans but allow expansion to reputable commercial vendors who comply with the restrictions and use of The American Legion name and emblem; and

Resolutions Subcommittee Recommendation

- Approved
- Rejected
- Referred to:
- Other Action

Signature Chairman, Resolutions Subcommittee

Subcommittee/Commission, Chairman Name and Signature



LARRY J. BESSON (IL), CHAIRMAN
INTERNAL AFFAIRS COMMISSION

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WHEREAS, It is evident that active duty military and their families with a financial and medical need should be added as an approved use of Poppy Funds as requested by the American Legion Auxiliary national convention; and

WHEREAS, This resolution was coordinated with the American Legion Auxiliary; now, therefore, be it

RESOLVED, By the National Executive Committee of The American Legion in regular meeting assembled in Indianapolis, Indiana, on May 8-9, 2013, That funds derived from the distribution of The American Legion and the American Legion Auxiliary Poppy shall be used for the following purposes only:

- 1. For the rehabilitation of veterans honorably discharged from the United States Armed Forces after April 6, 1917;**
- 2. For the welfare of the families of veterans of the above named period;**
- 3. For the rehabilitation of hospitalized military service personnel returning home and awaiting discharge who require treatment in service hospitals;**
- 4. For the welfare of veterans, active military personnel, and the families of veterans and active military personnel of the above named period where financial and medical need is evident; and, be it further**

RESOLVED, That all funds collected prior to the passage of this resolution be solely used for the intent and purpose of prior resolutions and not for active duty servicemembers or families and new funds collected after approval of this resolution may be used for active duty military and families as outlined in paragraph 4 above as well as the other conditions; and, be it further

RESOLVED, That all efforts be made to manufacture the poppies or poppy symbol items by veterans first, but in the event demand is greater than this supply source, use of commercial vendor who conforms with the restrictions on the use of The American Legion or the American Legion Auxiliary name and emblem may be used; and, be it further

Resolutions Subcommittee Recommendation

Subcommittee/Commission, Chairman Name and Signature

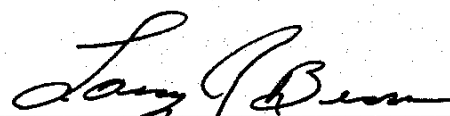
Approved

Rejected

Referred to:

Other Action

Signature Chairman, Resolutions Subcommittee



LARRY J. BESSON (IL), CHAIRMAN
INTERNAL AFFAIRS COMMISSION

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RESOLVED, That The American Legion posts to include the Sons of The American Legion squadrons be involved with their Auxiliary units in the publicity and distribution of poppies within the procedures established by their department; and, be it further

RESOLVED, That The American Legion posts without an Auxiliary unit consider establishing a Poppy Program following the guidelines and procedures established by their department; and, be it further

RESOLVED, That all levels of The American Legion publicize this worthwhile and beneficial program to support rehabilitation and welfare of our veterans and their families; and, be it finally

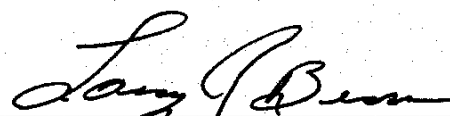
RESOLVED, That Resolution No. 534 (1925 National Convention); Resolution No. 274 (1926 National Convention); Resolution No. 697 (1931 National Convention); Resolution No. 22 (NEC, November 1942); Resolution No. 45 (NEC, July 1945); Resolution No. 40 (NEC, May 1952); Resolution No. 69 (NEC, April 1953); Resolution No. 6 (NEC, November 1957); Resolution No. 20 (NEC, May 1967); Resolution No. 18 (NEC, October 1971); Resolution No. 15 (NEC, May 2001) and Resolution No. 28 (NEC, October 2008) be rescinded because they are superseded.

Resolutions Subcommittee Recommendation

- Approved
- Rejected
- Referred to:
- Other Action

Signature Chairman, Resolutions Subcommittee

Subcommittee/Commission, Chairman Name and Signature



LARRY J. BESSON (IL), CHAIRMAN
INTERNAL AFFAIRS COMMISSION