



AMERICAN LEGION AUXILIARY
Department of California

POPPY PROGRAM
MARCH BULLETIN 2023

Dear Stations and Ticket Agents,

The friendship train is steadily delivering poppies to all its stations and ticket agents. We are looking forward to Poppy Month with a variety of ticket agent activities to honor and never forget all our fallen.

Several emails have been sent to the Station Presidents and Poppy Chairs regarding the National Poppy activities through the National Poppy Facebook Group:

1. Complete this sentence: I wear a poppy because...You can post your answer to the group and/or send a video of your answer to pr@ALAforVeterans.org.
2. ALA media wants to know: What does your unit do for National Poppy Day®? Send your answer to pr@ALAforVeterans.org.

Your answers may be used for a special National Poppy Day® presentation.

You can start planning for the Month of May now, with some activities and using the resources provided in the Poppy Toolkit:

1. Send a Press or Media Release to your local newspaper or television stations.
2. Request a local government Poppy Proclamation for National Poppy Day

We also now have a video on how to make the red crepe paper poppies. Lois and her son, Bruce, were able to give me several videos to put together as one instructional video. Please see the youtube link: <https://www.youtube.com/watch?v=3gWwAxPuhYk>

Lastly, the End-of-Year report form will be on the website along with the financial report form. Please share and brag about all the great things you are doing to promote the Poppy program in your Unit, Post and Community.

Rockin' the Poppy on the Friendship Train,

Martha Romano
Department of California, Poppy Chairman
2222 16th Street
Santa Monica, CA 90405
poppy@calegionaux.org

