

American Legion Auxiliary
Department of California



Public Relations Bulletin 8

SPRING CLEAN YOUR SOCIAL MEDIA

When was the last time you checked your social media accounts to make sure information is up to date? On your social media pages, do you refer to the ALA correctly or does information reflect the ALA as a women's organization? Remember Men are now eligible for our membership. Do you use old tagline that National no longer uses? Do you have out-of-date resources posted? If the answer is yes to any of the above, take these steps; Refer to www.ALAforVeterans.org for the latest membership eligibility requirements, taglines, logos, forms, etc., and make sure everything matches. Remove any out-of-date resources.

Have fun with us on Instagram! Join us on our Instagram page for behind-the-scenes content, fun polls, and reels! Download or open the Instagram app and search for @ALAforVeterans.

Donna L. Smith

Public Relations Chair