



American Legion Auxiliary
Department of California
Americanism Bulletin
October 2024

Members~

As we move into the fall months, how are you planning to work on the Americanism program. Have you reached out to your local schools and planned to provide them with the essay contest information?

Americanism is a key component in our mission to serve our Veterans, our communities and our youth. There are several parts of the program that I would like us to focus on. They include:

- Getting out the vote. Now, more than ever, with election season upon us, we need to have our voices heard. Please remember while wearing ALA branded clothing/accessories, you may not support any specific candidate or issue, unless it is supported by the American Legion.
- The Pocket Flag program. Please consider partnering with a Blue Star Mothers Chapter in your area to add these to the care packages they may be sending for the holidays.
- Promoting Americanism in schools, such as assisting the students to learn the Pledge of Allegiance or flag etiquette.

Veterans Day is just around the corner. Have you made plans yet? Now is the time to put a plan together.

Please feel free to reach out if you have any questions.

Yours in Service~

Robin Falkenberg

American Legion Auxiliary
Department of California
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