



American Legion Auxiliary, Department of California  
Public Relations – Rosemary Barron – rosemarybarron@msn.com  
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October is here and it is officially FALL! Halloween preparations have started, so much can be done there. Be sure to share your activities with the NewsHub by emailing: [editor@calegionaux.org](mailto:editor@calegionaux.org) and copy; babstothaux@yahoo.com. You get recognition for that.

Mid-Year is coming up in January (17-19), which will take us to Palmdale, CA. It is always exciting and full of anticipation of seeing everyone again! I sure hope you can make the trip.

Remember: OUR JUNIORS ARE ON THE MOVE! Be sure to include them in your events and meetings. The meetings, because it is training for them.

November 5, 2024 - Get out there and vote it is your right. You must not support any specific candidate or issue when you are wearing branding items of the ALA. When you are not identifying yourself as a member of the ALA, that is a different story (follow the ALA Guidelines).

PROMOTE, PROMOTE, PROMOTE – this is a daily and yearlong strategy!

Brochures are a great way to get the word out. They can be downloaded for free from this link:

<http://www.legion-aux.org/brochures>

Print out and distribute at your community events, have them handy at your meetings and posts, and add to your websites for easy access for all members.

You can help your units by staying up to date on information being shared on the Department website [www.calegionaux.org](http://www.calegionaux.org).

Flags and Emblem has a variety of t-shirts and supplies available to you. You can lead by example by wearing the American Legion Auxiliary brand to meetings, events, etc.

<https://emblem.legion.org>

**Important dates to remember:**

Mid-Year reports deadlines: District Chairman December 1, 2024

District to Department: December 15, 2024

“Success isn’t Always about Greatness. It’s about Consistency “

Dwayne ‘The Rock’ Johnson adds that “Consistent hard work leads to success. Greatness will come.” Sometimes even consistency itself is the greatest success and what people remember. Dream big, start doing the small stuff well. Repeat every day.

For God and our Country.