



American Legion Auxiliary, Department of California
Public Relations – Rosemary Barron – rosemarybarron@msn.com
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Hear Yee, Hear Yee! Paul Revere here!

This month let's focus on good habits to have for the role of Public Relations:

When I wake up in the morning- Cafecito first, then time to check my social media for updates, comments, posts to share etc. Be sure to respond to questions quickly even if you do not have an answer, a quick "let me look into this for you" is usually appreciated.

Do a google search of "American Legion" and "American Legion Auxiliary" look for important subjects to share also look for success stories for sharing. This is to include patriotic holidays and special Legion and Auxiliary days.

Check in with your new members, what are they in need of, information, contacts, dates, etc. Take time to encourage new members to get involved in some small way to start.

Now get out your calendar- what needs reminders, what needs a follow up, etc.

I hope this inspires you to create GOOD habits!

Remember the purpose of the Public Relation Committee is to establish and maintain a positive and highly visible presence in the hopes of attracting new members and to keep our existing members encouraged.

Continue spreading the word about the American Legion Auxiliary!

Thank you to all that were able to donate in some way to assist the many people affected by the CA wildfires. More than 120 Legion members homes were destroyed. They have a long road ahead of them, so let's continue making an impact. A gift to the AEF will provide immediate financial support. But also look within your districts, units and communities for ways to help. God bless us.

Remember it is about Service not self.

History has shown that us with courage can be contagious, and hope can take on a life of its own.

"Michelle Obama"

#americanlegionauxiliary