

Hello Team and Happy Wednesday,

First and foremost, sending prayers - Be Safe if you are in the path of the weather or affected in any way or another.

As far as how we look for numbers...we are gracefully moving.... Fantastic work to everyone - Membership is the WORK of Everyone.

Keep this in the back of your mind as you chase the 1st benchmark of 75% 'Pearl Harbor Day' December 7th, 2024.

Set simple goals -such as (maybe) set a 50% goal...for Veterans Day or the overachievers 'go-getters' by Columbus Day October, 14th let's say (40%) just an idea...

I've been reaching out to ALL the Department Membership Chairs as a phone meet/greet; the conversations we have been having are very invigorating, the ideas and the creativity along with their thought process behind the divisions (Earth, Air, Fire, Energy and Water) themes are incredible; All the ideas are outstanding, as mentioned before and I'll reiterate it here...Tampa will be EPIC.

Keep up the GREAT work...remember while working the program and mission to Have Fun doing it!

Let's see where we are TODAY - Congratulations to the Departments with Units with Outstanding Numbers!!!!

**Earth - Southern Division 23.59%**

**Fire - Western Division 19.37%**

**Air - Central Division 18.27%** *Congrats over 25% or more: Dept of Iowa*

**Energy - Northwestern Division 18.11%**

**Water - Eastern Division 14.28%**

### ***Just another thought:***

As I review numbers and think of words of encouragement - I put myself in the shoes of others, our members....and myself as a member for sure.

I'm a simple Southern chick...a down to earth girl that loves the simple things in life...'Keep it Simple'

With that being said...I sit as the Membership chair and a proud member of C. Russell Huber Unit 57, Fairbanks, Alaska for over 7 yrs maybe (I lost count) and on the evening of this email I'm processing membership.

I sit processing membership...I write notes to every member saying thank you for your renewal- it's a very tedious process and my handwriting gets very sloppy...(have to take breaks) however - it's the simple things in life that grabs the attention of individuals...each year at least one member will provide feedback saying 'thank you' for their note received with their membership card and that it meant so much to them.

You never know the one person you touch, it may be the member that will want to be involved more or the one where the note has touched them in ways where no one will ever understand.

It's The Simple Things....Although Simple - they go a very longggggg way....

***Keep it Simple...Speak from the heart. -***

***Thank you to each and every individual who has a part in the Membership 'Chain' you are part of the TEAM and hats off to you, 'Kudos to you All' Thank you to you all'.***

**Don't Forget:**

Mission Training (and Junior meetings) – registration is open!

<https://cvent.me/zGv2Ya?RefId=ALA+Website>

Have a great membership week!

April L. Sinclair  
American Legion Auxiliary  
2024-2025 National Chair Membership Committee  
907-830-0970  
[asinclair.ala@gmail.com](mailto:asinclair.ala@gmail.com)

**A Community of Volunteers Serving Veterans, Military, and their Families**

Marti Drake / Membership Specialist / American Legion Auxiliary National Headquarters  
Phone: 317-569-4564 / Fax 317-569-4502 / [mdrake@ALForVeterans.org](mailto:mdrake@ALForVeterans.org)  
*A Community of Volunteers Serving Veterans, Military, and their Families*