

Hello Team -

As we are fast approaching the Holiday seasons to include our very important Veterans Day...I'm positive you have several ideas and thoughts on how to tie in Membership to your awesome events.

Visit the National Membership Facebook page, share your ideas, photos and ALL the wonderful and great things your Units and Departments are doing to enhance, boost, retain and reclaim membership, when you share what you are doing and your visions of how you are 'Leading the Way' in this awesome organization - in doing so it encourages others how they may enhance their programs or step outside the box with their ideas....The Membership Team encourages ALL to Please share!!!!

As a reminder - the ALA Challenge Deck of cards are still available, what a FUN way to bring the cards to events, and meetings while also supporting **Veterans Projects** with your donation.

Now to the '**Why**' of this email....**Membership numbers for the week.**

Leading the Way....out front is the **Department of Hawaii with 70.43%, Congratulations**, well on the way to the 1st benchmark, on Pearl Harbor Day. The departments who are '*in step*' with energized momentum to the benchmark are the Departments of Wisconsin at 62.06% and the Department of Iowa at 60.56%; *nicely done!!!* A shout out to ALL the Departments which are 50% or higher, *Kudos!*

Let's take a peek in the Divisions and how they stack up.

Energy - Northwestern Division 53.31% up from 48.44%

Air - Central Division 51.62% up from 47.36%

Earth - Southern Division 50.67% up from 47.43%

Fire - Western Division 50.24% up from 45.14%

Water - Eastern Division 44.78% up from 40.03%

The 75% Department Goal is within a month....Keep up the great work.

Just a thought...from Audrey Hepburn

"Nothing is impossible. Even the word itself says, 'I'm possible!'"

Blessings to all, have a beautiful week.

April L. Sinclair
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A Community of Volunteers Serving Veterans, Military, and their Families

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